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Sandi Richardson, University of Memphis
Mid-Career Workshop

Suzanne Rivard, HEC Montreal
Martin Santana, ESAN University
Panels

Lakshmi Iyer, UNC Greenboro
Gurvinder Tejay, Nova Southeastern University
Emergent Research Forum (ERF)

Luiz Antonio Joia, Brazilian School of Public and Business Administration
Likoebe Maruping, Georgia State University
Academic Professional Development Workshops

Dave Croasdale, University Nevada at Reno
Annette Mills, University of Canterbury
Skills Development Workshop

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Webmaster

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General Information and Exhibits ...........................................................10
Detailed Schedule .....................................................................................14
Mobile App..................................................................................................58
Tuesday, August 11
4 p.m. – 6 p.m.  Registration Open  Registration Desk A
6 p.m. – 7:30 p.m.  Big Data and Analytics EdCon 2015  Welcom Reception  Mirador Terrace

Wednesday, August 12
7:30 a.m. – 6 p.m.  Registration Open  Registration Desk A
8 a.m. – 6:30 p.m.  Big Data and Analytics EdCon 2015 (BDA EdCon)  Grand Caribbean Ballroom Salon 5
9 a.m. – 5 p.m.  IBM Academic Initiative for Cloud One-on-One Sessions  Palmas A
5:30 p.m. – 6:30 p.m.  Doctoral Consortium/MIS Camp/Mid-Career Welcome Reception  Grand Caribbean Salon 1-2

Thursday, August 13
7 a.m. – 6 p.m.  Registration Open  Registration Desk A
7:30 a.m. – 2:45 p.m.  Doctoral Consortium  Grand Caribbean Ballroom Salon 6-8
8 a.m. – 12 p.m.  Decision Sciences Manuscript Workshop  Viqueas A
8 a.m. – 2:30 p.m.  MIS Camp  Poinsettia C
8 a.m. – 2:30 p.m.  Mid-Career Workshop  Poinsettia A
8 a.m. – 5 p.m.  Open Placement  Pablo Casals Ballroom
8:30 a.m. – 1 p.m.  Location, GIS, and Spatial Big Data, Parts I and II  Palominito A
9 a.m. – 6:30 p.m.  Big Data and Analytics EdCon 2015 (BDA EdCon)  Grand Caribbean Ballroom Salon 5
9 a.m. – 5 p.m.  IBM Academic Initiative for Cloud One-on-One Sessions  Siete Mares A-B
9 a.m. – 10 a.m.  Open Panel Discussion - BDA EdCon  Grand Atlantic Ballroom 3
9 a.m. – 10:30 a.m.  Storification, Social Media & Salesforce: Systems Labs for the iGeneration  Icaco A
9 a.m. – 12 p.m.  AM CIS EC Meeting  Palmas A-B
10 a.m. – 12 p.m.  ITD Editorial Board Meeting and SigGlobDev Board Meeting  Ceiba A
10 a.m. – 12 p.m.  ISF Special Issue Workshop  Culebra
11 a.m. – 12:30 p.m.  Opportunities & Challenges for End-User Development Activities in IS  Icaco A
12 p.m. – 1:30 p.m.  Future Conference Chairs Meeting  Viqueas B
1:15 p.m. – 3:45 p.m.  Vendor Workshop 1 – SAS Academic U - BDA EdCon Participants  Grand Atlantic Ballroom 3
3 p.m. – 3:30 p.m.  Exhibits Open  Grand Atlantic Foyer South
1 p.m. – 6:30 p.m.  Doctoral Student Corner - Open Drop In  Grand Caribbean Foyer East
3 p.m. – 4:30 p.m.  Paper Sessions  Throughout
4 p.m. – 6:30 p.m.  IBM Watson Analytics Workshop BDA EdCon Participants  Grand Atlantic Ballroom 3
4:30 p.m. – 5 p.m.  Refreshment Break  Grand Caribbean Foyer
5 p.m. – 6:30 p.m.  Paper Sessions  Throughout
6:30 p.m. – 7:30 p.m.  Welcome Reception  Grand Caribbean Foyer

Friday, August 14
7:30 a.m. – 5:30 p.m.  Registration Open  Registration Desk A
7:30 a.m. – 8:30 a.m.  Continental Breakfast  Grand Atlantic Terrace
8 a.m. – 5 p.m.  Open Placement  Pablo Casals Ballroom
8:30 a.m. – 10 a.m.  Paper Sessions  Throughout
8:30 a.m. – 10 a.m.  Summary of EdCon: Objectives, Accomplishments, Plans  Grand Atlantic Ballroom Salon 2
8:30 a.m. – 10 a.m.  AMCIS Career Placement Session  Grand Caribbean Ballroom Salon 8
9 a.m. – 5 p.m.  Doctoral Student Corner Open  Grand Caribbean Foyer East
9 a.m. – 4 p.m.  Exhibits Open  Grand Caribbean Foyer South
10 a.m. – 10:30 a.m.  Refreshment Break  Grand Caribbean Foyer
10:30 a.m. – 12 p.m.  Keynote Session featuring Michael Karasick, VP Innovations for IBM Watson Group  Grand Atlantic Ballroom
12 p.m. – 1:15 p.m.  Networking Lunch  Grand Atlantic Ballroom
12 p.m. – 1:15 p.m.  Sig/Chapter/College Leadership Meeting  Poinsettia A
12 p.m. – 1:15 p.m.  AIS New Member Lunch  Grand Caribbean Ballroom Salon 2
12 p.m. – 1:15 p.m.  Big Data and Analytics EdCon 2015 (BDA EdCon)  Grand Atlantic Ballroom Salon 3
12 p.m. – 1:15 p.m.  Paper Sessions  Throughout
12 p.m. – 1:15 p.m.  Refreshment Break  Grand Caribbean Foyer
12 p.m. – 1:15 p.m.  ERF Slam Sessions  Throughout
12 p.m. – 1:15 p.m.  ERF Cocktail Hour  Grand Atlantic Ballroom Salon 1
12 p.m. – 1:15 p.m.  SIG/Ancillary Meetings & Receptions  Throughout

Saturday, August 15
7:30 a.m. – 5:30 p.m.  Registration Open  Registration Desk A
7:30 a.m. – 8:30 a.m.  Continental Breakfast  Grand Caribbean Ballroom Salon 4-5
8 a.m. – 5 p.m.  Open Placement  Pablo Casals Ballroom
8:30 a.m. – 10 a.m.  Paper Sessions  Throughout
9 a.m. – 4 p.m.  Exhibits Open  Grand Caribbean Foyer South
9 a.m. – 5 p.m.  Doctoral Student Corner Open  Grand Caribbean Foyer East
10 a.m. – 10:30 a.m.  Refreshment Break  Grand Caribbean Foyer
10:30 a.m. – 12 p.m.  Paper Sessions  Throughout
12 p.m. – 1:15 p.m.  Awards Lunch  Grand Atlantic Ballroom
12 p.m. – 1:15 p.m.  Paper Sessions  Throughout
12 p.m. – 1:15 p.m.  Refreshment Break  Grand Caribbean Foyer
12 p.m. – 1:15 p.m.  Paper Sessions  Throughout
12 p.m. – 1:15 p.m.  Social Event  El Conquistador Pool
12 p.m. – 1:15 p.m.  After Party  Ultra Lounge

DJ/Musc/Dancing/Cash Bar
AIS New Member Lunch
Friday, August 14
12 p.m. – 1:15 p.m
Salon 2 Grand Caribbean Ballroom
Whether you are new to AIS, attending your first AMCIS, or just want to learn more about the benefits of your AIS membership, join us for this intimate lunch to get to know your association better. AIS leaders will host new members for discussion about the various facets of the association and networking. Space is limited to 50 participants, so don’t be late for this informative networking lunch!

AMCIS Career Placement Session
Friday, August 14
8:30 a.m. - 10 a.m.
Salon 8 Grand Caribbean Ballroom
Any job search can be daunting, especially if you are looking for your first post-doc position. Learn tips and tricks from colleagues who have recently been in your shoes.

Panelists:
Randy Bradley, University of Tennessee
Renée Pratt, University of Massachusetts
Rachida Parks, University of Arkansas at Little Rock

Open Placement
Thursday - Saturday
8 a.m. - 5 p.m.
Pablo Casals Ballroom
AIS Career Placement connects job seekers with employers. Register for career placement online either by posting a resume or a job. Then check-in at the placement area at AMCIS. Employers should arrive early as interview space is available on a first-come-first-served basis.

AMCIS Conversation Area
Thursday - Saturday
Ultra Lounge
The AMCIS Conversation Area, located in the Ultra Lounge, is a gathering spot for attendees to meet throughout the day.
Exhibits
Grand Caribbean Foyer South

AIS’s industry partners provide valuable resources and services that you can use in your research, your classroom, and your career. Visit all of our exhibitors to learn more about what they offer.

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<td>Open Placement</td>
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Special Events

Welcome Reception
Thursday
6:30 - 7:30 p.m.
Grand Caribbean Ballroom Foyer and Terrace
Sponsored by the El Conquistador, this is a great time to unwind and mingle before the conference kicks off! Light hors d’oeuvres and beverages will be served. Please contact the hotel concierge to make dinner plans following the reception.

ERF Cocktail Hour
Friday
4:45 - 6 p.m.
Grand Atlantic Salon 1-2
Take in the future of IS and peruse over 160 emergent research pieces over afternoon cocktails. Don’t forget to bring your drink tickets!

Saturday Night Social Event
6:30 - 9:30 p.m.
El Conquistador Pool
Cap off AMCIS at a Caribbean themed dinner with entertainment sponsored by Temple University, featuring the Caribbean Trio, Madera Viva.

If you requested a special meal, please remember to bring your special meal ticket to each event.

Go Mobile with AMCIS 2015!
Visit eventmobi.com/AMCIS2015 or scan the code!
Thursday-Saturday
Grand Caribbean East Foyer
The doctoral student corner is a dedicated space for doctoral students attending the conference to connect with others in the field. This space, which will be available throughout the conference, will provide a place for doctoral students to network and relax between conference events. For more information, please visit the conference website.

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Get started today. Join us at BDA EdCon 2015 sessions this week for IBM training and faculty panels. Let’s collaborate on best practices to empower students to innovate in your classroom and beyond!

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Emergent Topics in Enterprise Systems
Palominio B
Chair: Randy V. Bradley - University of Tennessee

Mobile Collaboration Technology to Support MaintenanceEnterprise System in Large Industry
Afsaal Syafar - State University of Makassar; Jing Gao, Jia Tians Du - University of South Australia
Evaluation of Mobile Systems – An Integrative Framework
Tamara Högler - CyberForum e.V.; Johan Palmas B

Interface, Design, Evaluation and Impact
Culebra B
Chair: Young (Anna) Argyris - Michigan State University
The Influence of Socio-demographic and Technology-Associated Factors on Stress from Human Interaction with Electric Vehicle Information Systems
Ilja Nastjuk, Simon Trang, Lutz Kolbe - University of Göttingen
A Single-Handed Partial Zooming Technique for Touch-Screen Mobile Devices
Jianwei Lai, Songsong Zhang, Sen Wang - University of Maryland
The Effect of Conflicting Consumer Reviews on IT Enabled Supply Chain Management I
Icaco A
Chair: Chandra Subramaniam - University of Texas
A Conceptual Model of RFID’s Impact on Relational Value Cocreation and Appropriation
Augustin Bilolo, Harold Boeck - ESG UQAM
The Effect of Social Media on Supply Chain Sensing Capability: An Environmental Scanning Perspective
Jiah Song, Soo II Shin - Auburn University
Research Methods
Palmas B
Chair: Kerry Ward - University of Nebraska
PLS Pluses and Minuses In Path Estimation Accuracy
Dale Goodhue - University of Georgia; William Lewis - Private Consultant; Ron Thompson - Wake Forest University
Towards the Development of a Taxonomic Theory
Upkar Varshney - Georgia State University; Robert Nickerson - San Francisco State

Versendael - HU University of Applied Sciences; Ronald Batenberg - NIVEL
An Identification of Non-Technical Issues in SOEA Implementation
Le XU, Gabrielle Peko, David Sundaram - The University of Auckland
the Accuracy of a Purchase Decisions
Hessamedin Vail, David Xu, Mehmet Yildirim - Wichita State University
A Multi-Experimental Examination of Analyzing Mouse Cursor Trajectories to Gauge Subject Uncertainty
Jeffrey Jenkins, Ross Larsen, Robert Bodily, Daniel Sandberg, Parker Williams, Steve Stokes, Spencer Harris - Brigham Young University; Joe Valacich - University of Arizona

Lin Jia - Beijing Institute of Technology; Casey Cegielski, R. Rainer - Auburn University
The Effects of Bullwhip on Item Level Performance
Cesar Ayala, Gerard Burke, Geoff Dick, Alan Mackelprang - Georgia Southern University

University; Jan Muntermann - University of Göttingen
The Digital Turn in Interpretive Research: Opportunities and Limitations
Amany Elbanna - Royal Holloway University of London

Sailing the Seven Seas, a Blue Ocean of the Internet of Things
Las Croabas B
Chair: Aaron French - University of New Mexico
Aaron French - University of New Mexico; J.P. Shim - Georgia State University; Barbara Stevens - Central Intelligence Agency; Robert St. Louis - Arizona State University; Jason Clark - Via Studio

SIGHealth: Mobile Apps & mHealth I
Ceiba A
Chair: Nilmini Wickramasinghe - Epworth Healthcare, RMIT University
A Model for Reflective Participatory Design - The Role of Participation, Voice and Space
Birgitta Bergvall-Kareborn - Luleå University of Technology; Carina Ilsgräms-Eriksson - Halmstad University; Anita Melander-Wikman, Anna Ståhlbröst - Luleå University of Technology
Challenges of Change: Technological Ease or Technological Utopia?
Cherie Noteboom - Dakota State University; Julee Hafner - Chicago School Professional Psychology
Forensic Taxonomy of Popular Android mHealth Apps
Abdullah Azfar, Kim-Kwang Raymond Choo, Lin Liu - University of South Australia
An Ontology of mHealth
Joshua Cameron - University of Miami; Arkalgud Ramaprasad - University of Illinois at Chicago; Thant Syn - Texas A&M International University
Compromising a Medical Mannequin
William Glisson, Todd Andei, J McDonald, Mike Jacobs, Matt Campbell, Johnny Mayr - University of South Alabama

SIGORSA Information Systems I
Las Croabas A
Chair: Pnina Fichman - Indiana University
Janina Kettenbohrer, Dorit Fischer - University of Bamberg; Daniel Beimborn - Frankfurt School of Finance & Management; Mirko Kloppenburg - University of Bamberg
Payment Instrument Characteristics: A Repertory Grid Analysis
Jacques Holst, Martin Kjeldsen - IT University; Jonas Hedman - Copenhagen Business School; Felix Tan - AUT University
Social Influences in Consumers’ Mobile Phone Switching Behavior
Virpi Tuunanen, Jussi Nyländer, Jouni Piispanen - Aalto University School of Business; Tuure Tuunanen - University of Jyväskylä

SIGSEC: Behavioral Issues in Information Security
Ceiba B
Chair: Christie Fuller - Louisiana Tech University
Mobile Application Installation Influences: Have Mobile Device Users Become Desensitized to Excessive Permission Requests?
Mark Harris, Robert Brookshire, Karen Patton, Elizabeth Regan - University of South Carolina
Perceived Utility as a Motivational Factor in Affecting Users’ Decisions to Download and Install Potentially Spyware-Infected Software
Kenneth Howah, Ritesh Chugh - Central Queensland University
Employees’ Intended Information Security Behaviour in Real Estate Organisations: A Protection Motivation Perspective
Deepa Mani, Alireza Heravi, Sameea Mubarak, Kim-Kwang Raymond Choo - University of South Australia
Software and Outsourcing in Upcoming Economies
Vieques B
Chair: Narcey Roztocki - State University of New York

Measuring Outsourcing Relationship Quality:
Towards a Social Network Analysis Approach
Pascal Luders, Christian Jentsch - University of Bamberg; Daniel Beimborn - Frankfurt School of Finance & Management
Towards Successful Software Process Improvement Initiatives: Experiences from the Battlefield
Rafael Prikadiucni - Pontifical Catholic University of Rio Grande do Sul; Gleison Santos

Spatial Business Intelligence, Analytics and Knowledge Management 1
Siete Mares A
Chair: Daniel Farkas - Pace University
A Study of Search Attention and Stock Returns Cross Predictability
Alvin Leung - City University of Hong Kong; Ashish Agarwal, PrabhuDev Konana - The University of Texas at Austin; Alok Kumar - University of Miami
Au Vo, Miloslava Plachkinova - Claremont Graduate University; Sean Bjurstrom, Miloslava Plachkinova - Institute of Technology Patna

Cross-Cultural Issues in IT Governance and Security
Las Crobas B
Chair: TBD
Investigation of the Impact of National Culture on IT-Governance: An Explorative Study
Contrasting German and Japanese National Culture
Michael Prinz - Mercator School of Management

Design Science Research in Applications
Siete Mares B
Chair: Debra Vendemeree - Florida International University
Deploying Design Science Research in Graduate Computing Studies in South Africa
Isabella Venter - University of the Western Cape; Retha de la Harpe - Cape Peninsula University of Technology; Shana Ponelis - University of Wisconsin-Milwaukee; Karen Renaud - University of Glasgow
Design Science Research as Research Approach in Doctoral Studies
Paula Kotze - CSIR Meraka Institute; Alta Van der Merwe, Aurona Gerber - University of Pretoria

Economics of Sourcing
Siete Mares A
Chair: T. Ravichandran - Rensselaer Polytechnic Institute
Business Process Outsourcing and Market Value of Firms
T. Ravichandran - Rensselaer Polytechnic Institute

Effective IT Governance II
Palmas A
Chair: TBD
Information Management Capability as Competitive Imperfection in the Strategic Factor Market of Big Data
Rafael Brinkhues, José Carlos Freitas Junior, António Carlos Maçada - Universidade Federal do Rio Grande do Sul

ICT and Global Development in Developing Economies
Vieques B
Chair: Piotr Soja - Cracow University of Economics
ICT as a Corruption Deterrent: A Theoretical Perspective
Ukasarh Shrivastava, Anol Bhattacherjee - University of South Florida
Determinants of Mobile Broadband Affordability: A Cross-National Comparison
David Yates, Girish Gulati, Joseph Weiss, Marco Marabelli, Jia Huang - Bentley University

5 p.m. - 6:30 p.m.
Agents, Sentiment Analysis and Video Object Extraction
Vieques A
Chair: Rahul Singh - University of North Carolina
Agents and E-commerce: Beyond Automation
Bo Yu, Rustom Vahidov, Raafat Saade - Concordia University
Unsupervised Graph Based Video Object Extraction
Kapil Gupta, Maheshkumar Kolekar - Indian Institute of Technology Patna

Sentiment Analysis Methodology for Social Web Intelligence
Sean Bjurstrom, Miloslava Plachkinova - Claremont Graduate University

Consumerization of IT - BYOD and Beyond
Las Crobas A
Chair: Suchit Ahuja - Queen’s School of Business
A Foundation for the Study of Personal Cloud Computing in Organizations
Suchit Ahuja, Brent Gallupe - Queen’s University
Towards a New Personal Information Technology Acceptance Model: Conceptualization and Empirical Evidence from a Bring Your Own Device Dataset
Ricardo Buettner - FOM University of Applied Sciences
Putting flesh on the Duality of Structure: the case of IT Consumerization
Gunnar Mokosch, Michael Kiesel, Björn Niehaves - University of Siegen

Effective IT Governance II
Ambidexterity and Paradoxedity: A typology of IT Governance Contradictions
Johan Magnusson, Urban Ask - University of Gothenburg; Andreas Nilsson - Chalmers University

Deploying Design Science Research in Graduate Computing Studies in South Africa
Merwe, Aurona Gerber - University of Pretoria

Putting the Outside In: A Transactional Cost Perspective on IT Outsourcing
Carolina Salge - University of Georgia
Thursday

IT Enabled Agility
Ceiba B
Chair: Jongwoo Kim - University of Massachusetts

A Fourth Party Logistics Provider within an Inter-Organizational Network: An Explorative Study with the Example of the Agricultural Bulk Logistics Industry
Jens Mehmann, Frank Teuteberg - University of Dsnabrueck

The Influence of IT and Knowledge on Firm Agility and Performance
Junjun Wang, Yolande Chan - Queen’s University; James Denford - Royal Military College of Canada

Younger Persons are More Likely to Adopt the Mobile Wallet than Older Persons, or Are They? The Moderating Role of Age.
Norman Shaw - Ryerson University

Knowledge Management and Organizational Learning
Palmas B
Chair: Miguel Aguirre-Urreta, Texas Tech University

Aprendizagem organizacional e o uso estratégico da informação contábil na captação de recursos
Lidia Souza - Laureate Universities; Isabel Ramos - University of Minho; Josevaldo Sousa, Rodrigo Jose Leon - Universidade Potiguar; Jose Esteves Sousa - IE Business School

SIGHealth: Mobile Apps & Mhealth II
Ceiba A
Chair: Nilmini Wickramasinghe - Epworth Healthcare, RMIT University

Indirect Wayfinding Navigation System for the Elderly
Mohammed Alsager - Claremont Graduate University; Brian Hilton - Claremont Graduate University

The Moderating Effect of Privacy and Personalization in Mobile Banking: A Structural Equation Modeling Analysis
Mousa Albashrawi, Luval Motiwalla - University of Massachusetts Lowell

Thursday Evening

Exhibits
3 p.m. - 6:30 p.m.
Grand Caribbean Foyer South

TREO Talks: Blue Ocean IS Research
5 p.m. - 6:30 p.m.
Salon 1 Grand Atlantic Ballroom
Chairs: Paul Pavlou, Temple University and Carol Saunders, NAU/UCF
Presenters: John L. King, University of Michigan, Alok Gupta, University of Minnesota, Paulo Goes, University of Arizona, Arun Rai, Georgia State University, Helmut Krcmar Technical University-Munich

Welcome Reception
6:30 p.m. - 7:30 p.m.
Grand Caribbean Foyer

AIS Women in IS Networking Event
5:30 p.m. - 6:30 p.m.
Salon 3 Grand Atlantic Ballroom

AIS Women in IS Networking Event Sponsored by:

The University of North Carolina Greensboro
WPI
FRIDAY, AUGUST 14, 2015

Registration Open
7:30 a.m. – 5:30 p.m. Registration Desk A

Continental Breakfast
7:30 a.m. – 8:30 a.m. Grand Atlantic Terrace

Open Placement
8 a.m. – 5 p.m. Pablo Casals Ballroom

AMCIS Career Placement Session
8 a.m. – 10:30 p.m. Grand Caribbean Ballroom 8

Paper Sessions
8:30 a.m. – 10 a.m. Throughout

Big Data and Analytics EdCon 2015 (BDA EdCon)
8:30 a.m. – 10 a.m. Grand Atlantic Ballroom Salon 2

Doctoral Student Corner
9 a.m. – 5 p.m. Grand Caribbean Foyer East

Exhibits Open
9 a.m. – 4 p.m. Grand Caribbean Foyer South

Refreshment Break
10 a.m. – 10:30 a.m. Grand Caribbean Foyer

Keynote Session featuring Michael Karasick, VP Innovations for IBM Watson Group
10:30 a.m. – 12 p.m. Grand Atlantic Ballroom Salon 3

Networking Lunch
12 p.m. – 1:15 p.m. Grand Caribbean Ballroom 4-5

AMCIS 2017 Committee Meeting
12 p.m. – 1:15 p.m. Grand Caribbean Ballroom 4-5

Big Data and Analytics EdCon 2015 (BDA EdCon)
1:30 p.m. – 5 p.m. Grand Atlantic Ballroom Salon 3

Paper Sessions
1:30 p.m. – 3 p.m. Throughout

Refreshment Break
3 p.m. – 3:30 p.m. Grand Caribbean Foyer

ERF Slam Sessions
3:30 p.m. – 4:30 p.m. Throughout

ERF Poster Session
4:45 p.m. – 6 p.m. Grand Atlantic Ballroom Salon 1

Cocktail Hour
5 p.m. – 6 p.m. Grand Atlantic Ballroom Salon 1

8:30 a.m. - 10 a.m.

Adopting Cloud Computing
Palominito A
Chair: Matt Levy - San Francisco State University

Do You Trust the Cloud? Modeling Cloud Technology Adoption in Organizations
Mónica Ocasio Velázquez - Universidad del Este; Shuyuan Mary Ho - Florida State University

Technological, Organizational, and Environmental Factors Affecting the Adoption of Cloud Enterprise

Adoption of Enterprise Systems
Palominito B
Chair: Carsten Brockmann - University of Potsdam

Solutions to Problems Occurring over the Enterprise System Adoption Lifecycle: A Preliminary Study
Gratyna Paliwoda-Pękosz, Piotr Soja - Cracow University of Economics

Firm Characteristics and Propensity for Cloud Computing Adoption

ICTs and Sustainable Development in the Caribbean
Siete Mares B
Chair: Lila Rao - The University of the West Indies

The Adoption of Agile Software Development Methods in Jamaica
Delroy Chevers, Chevonnees Chovers Whyte - University of the West Indies

An Examination of the Impacts of a Learning Management System: A Case from Jamaica
Jerry Craig, G. Harindranath - Royal Holloway, University of London

IS Leadership Development
Siete Mares A
Chair: James Denford - Royal Military College of Canada

Powerful Technology Leadership and Growing the Top Line
Joseph Taylor - Washington State University

Information Asset Management Capability: The Role of the CIO
Nina Evans - University of South Australia; James Price - Experiencematters

Vieques B
Chair: Shana Poncelis - University of Wisconsin-Milwaukee

I Choose You – Developing a Rating System for Software Outsourcing Arrangements of SMEs
Subhash Dasgupta - George Washington University; Babita Gupta - California State University Monterey Bay

The Role of ICTs in Native American Owned Micro-Enterprises: A Framing Analysis
Jie Xiong, Sajda Qureshi, Teresa Lamsam - University of Nebraska

General SIGED I
Culebra A
Chair: Asli Akbulut – Grand Valley State University

The 7i Framework - Towards a Measurement Model of Information Literacy
Wenli Wang - Robert Morris University

Creating a Health Informatics Program: Is It Good For What Ails Us?
Matt Campbell, Harold Pardue, Amy Campbell - University of South Alabama

ICT in Micro-Enterprises

SEITE MARES B
Chair: Lila Rao - The University of the West Indies

The Adoption of Agile Software Development Methods in Jamaica
Delroy Chevers, Chevonnees Chovers Whyte - University of the West Indies

An Examination of the Impacts of a Learning Management System: A Case from Jamaica
Jerry Craig, G. Harindranath - Royal Holloway, University of London

IS Leadership Development
Siete Mares A
Chair: James Denford - Royal Military College of Canada

Powerful Technology Leadership and Growing the Top Line
Joseph Taylor - Washington State University

Information Asset Management Capability: The Role of the CIO
Nina Evans - University of South Australia; James Price - Experiencematters

SEITE MARES A
Chair: Asli Akbulut – Grand Valley State University

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ICT in Micro-Enterprises
FRIDAY

IT Enabled SCM HR Considerations
Icaco A
Chair: Chandra Subramaniam - University of Texas
Determinants of Perceived Job Satisfaction From ERP-enabled Emergency Service Adoption: An Empirical Study
Samuel Fosso Wamba - NOEMA Business School; Mithu Bhattacharya - University of Detroit Mercy
On Service Employers’ Hiring Decisions in Online Labor Markets: A Perspective of Price and Quality Discovery
Alvin Zu Yin Zheng - Temple University; Yili Hong - Arizona State University
Business Models for Online Education and Open Educational Resources: Insights from a Delphi Study
Chitu Okoli - Concordia University; Ning Wang - Sichuan University

MSIS Master’s Curriculum Revision Process
Salon 7 Grand Caribbean Ballroom
Chair: Heikkei Topi - Bentley University
SIGHealth: Global Health Initiatives
Celisa A
Chair: Gurvirender Tejay - Nova Southeastern University
Identifying Key Success Factors for the Adoption and Implementation of a Chemotherapy Ordering System: A Case Study from the Australian Private Healthcare Sector
Nilmini Wickramasinghe - Epworth Healthcare, RMIT University; Hoda Moghimi, Catherine Lin, Epworth Healthcare; Peter Haddad - Epworth Healthcare, RMIT University; Helen Delimitros, Stephen Vaughan - Epworth Healthcare
e-Mahtari – Improving Maternal Healthcare in Rural India through Information and Communication Technologies
RadhaKanta Mahapatra - University of Texas at Arlington; Radha Sahoo - Sickle Cell Institute of Chhattisgarh
Utilizing Persuasive Technology Package to Elevate Dietary Awareness
Osamah Altamamm, Samir Chatterjee - Claremont Graduate University

SIGSEC: National Issues in Information Security
Salon 6 Grand Caribbean Ballroom
Chair: Humayun Zafar - Kennesaw State University
State Transgression on Electronic Expression: Is it for Real?
Argha Ray - Tata Consultancy Services; Anjali Kaushik - Management Development Institute
NSA Revelations of Privacy Breaches: Do Investors Care?
Griselda Sinanaj, Timo Cziesla, Jan Kemper, Jan Muntermann - University of Göttingen
A Conceptual Model for the Development of a National Cybersecurity Index: An Integrated Framework
Manal Yunis - Lebanese American University; Kai Koong - University of Texas-Pan American

Social Inclusion/Inclusion of Differently-Abled in Information Society
Icaco B
Chair: Eileen Trauth - Pennsylvania State University
Developing and Implementing an Accessible, Touch-based Web App for Inclusive Learning
Brian Wentz, Justin Null - Shippensburg University; Emily Dickson, Warren Skinner, Jordan Swoger - Frostburg State University

Special Friday Events
Exhibits
9 a.m. - 4 p.m.
Grand Caribbean Foyer South

Keynote Session
10:30 a.m. - 12 p.m.
Salon 3 Grand Atlantic Ballroom
Networking Lunch
12 p.m. - 1:15 p.m.
Grand Caribbean Ballroom Salon 4-5
1:30 p.m. - 3 p.m.

Accounting Information Systems
Las Croabas B
Chair: Scott Boss - Bentley University

Linking Operational IT Failures to IT Control Weaknesses
Michel Benaroch, Anna Chernobai - Syracuse University


Collaborative Consumption
Ica A
Chair: Matt Nelson - Illinois State University

A Contextual Group Recommender Mechanism for Location-based Service
Lien-Fa Lin - Kao Yuan University; Yung-Ming Li - National Chiao Tung University; Ting-Kai Hwang - Ming Chuan University; Alvin Chang - National

Cross-Cultural Issues in Knowledge Sharing and Technology Use
Palominito B
Chair: Edward Bernroide - Vienna University

The Effects of Smartphone Addiction Drivers on Work Performance
Seungju Shin - Mississippi State University, Meridian; Won-jun Lee - Cheongju University

Using Social Media as Organizational Memory consolidation mechanism according to Attention

Disruptive Innovations and IT: A Wicked Yet Empowering Combination
Salon 7 Grand Caribbean Ballroom
Chair: Abayomi Baiyere - University of Turku
Abayomi Baiyere - University of Turku; Alan Hevner - University of South Florida; Jim Stikeleather - DELL; Brian Donnelan - National

End-User Innovation and the Changing Nature of Work
Las Croabas A
Chair: Elizabeth Regan - University of South Carolina

User IT Adaptation Behaviors: What Have We Learned and Why Does it Matter?
Armin Kashfei, Pamela Abbott, Azerikatoa Ayoung - Brunel University

Mobile Technologies Mediating Conflict: A Brazilian study on the Relations between the Use of Technology at Work and in Personal Life.
José Carlos Freitas Junior, Antonio Carlos

General SIGED II
Salon 8 Grand Caribbean Ballroom
Chair: Mary Granger - George Washington University

Career Paths Training Course - Supporting First Year Information Systems Science Students’ Working Life Horizon
Pekka Makkonen, Terhi Skaniakos - University of Jyväskylä

IT for Managers: Journey of a Core MBA Course Over Ten Years
Subir Bhattacharya, Rahul Roy - Indian Institute of Management Calcutta

Informing About Semantic Information: A Set of Exercises and Lessons Learned
Earl McKinney - Bowling Green State University; Charles Yoos II - Fort Lewis College

Achieving Success With a New Design of Hybrid Information Systems Major: The Case of University of ABC’s Operations and Technology Management (OTM) Program
Mike Eom, Naveen Godigantala, Gary Mitchell - University of Portland

ICT as an Economic Driver in Rural and Underdeveloped Regions
Vieques B
Chair: Linda Jo Calloway - Pace University

A Review of IT Initiatives in Rural India
Aishwarya Bedekar, Peter Busch, Deborah Richards - Macquarie University

Enterprise Systems in Transition Economies: An Initial Literature Review
Narcyz Roztoczki - State University of New York; Pirot Soja - Cracow University of Economics; Heinz Roland Weistroffer - Virginia Commonwealth University

Measuring Empowerment to Evaluate the Impact of a Mobile Based Information System for Sri Lankan Farmers
Tamara Ginige, Deborah Richards - Macquarie University

Exploring Mobile Commerce Adoption Maturity: An Empirical Investigation
Mazen Ali - University of Bahrain; Yousuf AlHinai - Sultan Qaboos University

IS Professional Development
Siete Mares A
Chair: Greg Dawson - Arizona State University

The Impact of Boundary Spanning on the Turnover Intention of State Information Systems Employees
Ibtiyasa Zaza, Deborah Armstrong - Florida State University; Cynthia Riemenschneider - Baylor University

How Organizational Identity influences Information Technology (IT) Outsourcing Success
Carol McGuire, Kalie Lyytinen, Aron Lindberg - Case Western Reserve University

Exercises and Lessons Learned
Earl McKinney - Bowling Green State University; Charles Yoos II - Fort Lewis College

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How Do Monetary Incentives Affect Online Product Reviews and Sales?
Shuting Wang, Paul Pavlou - Temple University

End-User Innovation and the Changing Nature of Work
Las Croabas A
Chair: Elizabeth Regan - University of South Carolina

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Mike Eom, Naveen Godigantala, Gary Mitchell - University of Portland
Online Education: Issues and Opportunities
Culebra A
Chair: Leslie Albert - San Jose State University

Peer Learning in the Class or on Facebook? A Correlational Experiment on Learning Outcomes
Tala Talaei-Khoei - Southern New Hampshire University; Amir Talaei-Khoei - University of Technology, Sydney

Forms of Formative Assessment in Virtual Learning Environments
Chinthake Wijesooriya, Jon Heales, Peter

SIGHealth: Improving Healthcare Delivery Processes
Selva A
Chair: James (Jim) Ryan - Auburn University at Montgomery

How Healthcare Technology Shapes Health Literacy? A Systematic Review
Inkyoung Hur, J.J. Schmidt, Ronald Lee - Florida International University

Risk as a Moderator on the Impact of EMR Systems on Clinical Process Outcomes
Tamuchin McCreless - Fayetteville State University; Amir Talaei-Khoei - University of Texas at El Paso

Social Media and Crowdsourcing
Palmas B
Chair: Paola Gonzalez - Dalhousie University

Motivações dos Contribuidores de Crowdsourcing
Luiz Fernando Pinto, Carlos Júnior - Universidade de Brasilia

Can Social Media Predict Voter Intention in Elections? The Case of the 2012 Dominican Republic Presidential Election.
Miguel Maldonado - ESAN; Vicenta Sierra - ESADIE - Ramon Lull University

El Impacto de Facebook en la elección de una a Presencia Social en Ambientes Virtuales de Aprendizaje

Clutterbuck - The University of Queensland

A Preliminary Evaluation of the Determinants of Certification Success in MOOCs: A Multi-level Study
Faruk Arslan, Kallol Bagchi, SeungEui Ryu - University of Texas at El Paso

Transforming Delivery of Health and Social Care: Rethinking Systems Integration
David Wainwright, Teresa Waring - Northumbria University

The Role of Cognitive Disposition in Deconstructing the Privacy Paradox: A Neuroscience Study
Zareef Mohammed, Gurvirender Tejay - Nova Southeastern University

Social Media, Digital Activism, and Online Collective Action: A Tale of Two Overlapping Women's Rights Movements
Serpil Tokdemir Yuce, Nitin Agarwal, Rolf Wigand - University of Arkansas at Little Rock

The Good, Bad & Ugly of Social Media
Icaco B
Chair: Anil Aggarwal - University of Baltimore

Being Social Isn’t Just About Fun: An Examination of Personal Social Media Usage
Glisson - University of South Alabama; Tim Storer - University of Glasgow

The Role of Cognitive Disposition in Deconstructing the Privacy Paradox: A Neuroscience Study
Zareef Mohammed, Gurvirender Tejay - Nova Southeastern University

Why Are People So Naive? Long-term Motivation in Online Reputation Management: A Grounded Theory Study
Shuzhe Yang - Goethe University Frankfurt

Wisdom, Labor and Money from the Crowd
Culebra B
Chair: Wu He - Old Dominion University

Antecedents of User Stickiness and Loyalty and Their Effects on Users’ Group-Buying Repurchase Intention
Manlu Liu, Sean Hansen, Qiang Tu - Rochester Institute of Technology

Consumer Acquisition – a Granger Causality Study from YouTube Reviews and Consumer Acquisition
Raymond Choo - University of South Australia

A Work-Systems Approach to Classifying Risks in Crowdfunding Platforms: An Exploratory Analysis
Manan Podar, Alvaro Arenas - IE Business School, IE University; Jie Ye - Simon Fraser University

A Preliminary Evaluation of the Determinants of Certification Success in MOOCs: A Multi-level Study
Faruk Arslan, Kallol Bagchi, SeungEui Ryu - University of Texas at El Paso

Enterprise Social Networks: A Successful Implementation within a Telecommunication Company
Christie Pei-Yee Chin, Nina Evans, Kim-Kwang Pok
domination within a Telecommunication Company
Christie Pei-Yee Chin, Nina Evans, Kim-Kwang Pok

Social Media: Within Organizations and for Shopping
Salon 3 Grand Caribbean Ballroom
Chair: David Sundaram - University of Auckland

Examining the Causality Loop between Online Reviews and Consumer Acquisition – a Granger Causality Study from YouTube
Jie Ren - Stevens Institute of Technology

Strategic Approach for New Models
Palmas A
Chair: Mohamed Mahmood - University of Texas at El Paso

Designing Organizational Models for Service Integration in a Multi-sourcing Context
Marius Goldberg, Gerhard Satzger - Karlsruhe Institute of Technology

Miguel Maldonado - ESAN; Vicenta Sierra - ESADIE - Ramon Lull University

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Impact of Persuasion Processes on Consumer 

Fullerton 

Daniel Soper - California State University, 

University 

Jungsil Choi - Cleveland State 

Kiljae Lee - Embry-Riddle Aeronautical 

merce Websites 

Multimodal Message Incongruence on E-Com-

n 

University 

Towards the Design of Innovative Spaces for 

Deep Dialogue and Insight Formation 

Nikunj Dalal - Oklahoma State University 

Well-being and Technology: Exploring Technolo-

ly-Supported Meditation 

Laura Downey - Nova Southeastern University; 

Lisa Laxon - Laxon Consulting, LLC; Maxine 

Cohen - Nova Southeastern University 

Finding Flow with Games: Does Immediate Prog-

ess Feedback Cause Flow? 

Owen Schaffe, Xiaowen Fang - DePaul University 

Does Identification with Virtual Model Making 

Shopping Experience More Enjoyable? The Case 

of Virtual Mirror 

Dan Jiang, Heshan Sun, Varun Grover - Clemson 

University 

Multimodal Message Incongruence on E-Commerce 

Websites 

Klijkja Lee - Embry-Riddle Aeronautical 

University; Jungsil Choi - Cleveland State 

University 

Herd Behavior in Assessments of Web Interface 

Design: Some Preliminary Evidence 

Daniel Soper - California State University, 

Fullerton 

Impact of Persuasion Processes on Consumer 

Attitude Towards Online Shopping: The Moderat-

ing Role of Product Involvement and Consumer 

Self-Efficacy 

Maryam Ghaseemaghaei, Khaled Hassanein - 

McMaster University 

Less is More Usable: Measuring Security Usabili-

ty as Energy Efficiency 

A-M Horcher - Nova Southeastern University 

Web Experience and Growth 

Soussan Djamalbi - Worcester Polytechnic 

Institute; John Wyatt, Mark Traietti - EMC 

Corporation; Wanbin Li, Lan Chi Thi Tran, 

Fangwen Yuan, Vicalour Vicolour - Worcester 

Polytechnic Institute 

Exploring the Effects of Mood and Computer 

Self-Efficacy on Computing Task Performance 

David Agogo, Traci Hess, Ryan Wright - University 
of Massachusetts 

Follow Your Heart or Mind? Measuring Neuro-

physiological Responses and Subjective Judg-

ments for Visual Aesthetics 

Upasna Bhandari - National University of 

Singapore; Tillmann Neben - University of 

Mannheim; Wen Yong Chua, Klarissa Chang - 

National University of Singapore 

Trust-free Systems - a New Research and Design 

Direction to Handle Trust-Issues in P2P Systems 

The Case of Bitcoin 

Martina Greiner - University of Nebraska at 

Lincoln; Sarah Edgington, Yaowen Zhang - 

University of North Carolina 

The Intention to Re-Adopt Collaboration and 

Communication Technologies by Project Teams 

Manouchehr Tabatabaee, Michael Cuellar, 

Thomas Case - Georgia Southern University 

The Moderating Role of Espoused National Cul-

tural Values on Perceptions of Privacy Assurance 

Mechanisms 

Dong-Heon Kwak, Greta Polites, Miriam 

Darbakhosseiniamirkhiz - Kent State University; 

Shuyuan Deng - Dakota State University 

A Security Behavior Model of Employees in Cybe-

rspace 

Wu He, Ivan Ash, Ling Li, Li Xu - Old Dominion 

University; Mahd Amwar, Xiaohong Yuan - North 

Carolina A&T State University 

Information Technology Change and the Effects 

on User Behavior and Cyber Security 

Roberto Sandoval - University of Texas at San 

Henry 

A Theoretical Model for Customizable Learning/ 

Training to Enhance Individuals’ Systems Securi-

ty Behavior 

Peter Meso, Shuting Xu, Yi Ding - Georgia 

Gwinnett College 

Beyond Security and Privacy Perception: An Ap-

proach to Biometric Authentication Perception 

Change 

Obi Ogbanufe, Dan Kim - University of North 

Texas 

Mind the Threat! A Qualitative Case Study on 

Information Security Awareness Programs in 

European Banks 

Stefan Bauer - Vienna University of Economics 

and Business; Katharina Chudzikowski - 

University of Bath 

Identifying and Measuring the Dimensions of 

Risk IT Behavior 

Arash Negahban - California State University, 

Chico; John Windsor - University of North Texas 

Influence of National Culture on Employees’ 

Compliance with Information Systems Security 

(ISS) Policies: Towards ISS Culture in Ethiopian 

Companies 

Tilahun Arage - Addis Ababa University; France 

Belanger - Virginia Tech; Tibebe Beshah - Addis 

Ababa University 

Phishing Attacks Over Time: A Longitudinal 

Study 

Dave Yates - University of Denver; Albert Harris - 

Appalachian State University 

Goal Framing as a Persuasive Technique to 

Promote Safe Behavior in the Domain of Infor-

mation Security 

Roozmehr Safi, Glenn Browne - Texas Tech 

University 

End-user IT Security Policy Compliance: A Confi-

dence-Building Measures Approach 

Emmanuel Ayaburi - University of Texas at San 

Antonio 

Detecting Malicious Short URLs on Twitter 

Raj Nepali, Yong Wang, Yazan Alshboul - Dakota 

State University 

Information Security Investment: Expected Utility 

Approach with Correlated Information Assets 

SungJune Park - University of North Carolina 

at Charlotte; Sanjaya Mayadunne - Georgia 

Gwinnett College 

Coping with BYOD Security Threat: From Man-

agement Perspective 

Zhiling Tu, Yuefei Yuan - McMaster University 

Big Data Lifecycle: Threats and Security Model 

Yazan Alshboul, Yong Wang, Raj Nepali - Dakota 

State University
ERF Slam Session I
Vieques B
Economics of Cloud Security
Mingwen Yang, Varghese Jacob, Srinivasan Raghunathan - University of Texas at Dallas
The Information Privacy Concerns at the Organizational Level: An Exploratory Study in the Bank Sector
Gustavo Montesdesoca - Universidade Federal do Rio Grande do Sul; Marcia Hino - FGV/SP; Antonio Carlos Maçada - Universidade Federal do Rio Grande do Sul
The Impact of Technostress on Users’ Responses to Security Warnings: A NeuroIS Study
Bonnie Anderson, Tony Vance, Brock Kirwan, Jeffrey Jenkins - Brigham Young University; David Eargle - University of Pittsburgh
A Mask based approach for Lossless Colour Image Steganography.
Maheshkumar Kolekar - Indian Institute of Technology Patna; Abhinash Jha, Apurva Singh, Sneha Srivastava - LNM Institute of Information Technology
Privacy Protecting Behavior in Social Networking Sites
Claus-Peter Ernst - Frankfurt University of Applied Sciences; Jella Pfieffer - Karlsruhe Institute of Technology; Franz Rothlauf - Johannes Gutenberg-Universität Mainz
Societal Factors, Internet Privacy Concerns, and Self-Disclosure: The Case of Social Networking Sites in Saudi Arabia
Tawfiq Alashoor, Mark Keil - Georgia State University; Mazen Shawosh - King Fahd University of Petroleum and Minerals
A Study of the Effect of Privacy Assurance Mechanisms on Self-disclosure in Social Networking Sites from the View of Protection Motivation Theory
ERF Slam Session J
Siete Mares A
Using a Scaffolding-based Blogging Approach to Improve IT and CS Undergraduate Students’ Disciplinary Writing Skills
Wu He, Harris Wu, Li Xu, Kurt Maly - Old Dominion University
Bringing Innovation to the Classroom: Instructor Use of Tablets to Improve Classroom Tasks across Varying Learning Styles
Jeffrey Cummings, Stephen Hill - University of North Carolina at Wilmington
Mohammadreza Mousavizadeh, Dan Kim - University of North Texas
Privacy Controls and Disclosure Behavior
Huseyn Cavusoglu - University of Texas at Dallas; Hasan Cavusoglu - University of British Columbia; Tuan Phan - National University of Singapore; Edoardo Airoldi - Harvard University
Information Privacy Assimilation in Organizations – A Neo Institutional Approach
V S Prakash Atti - Infosys; Saji Mathew - Indian Institute of Technology Madras; Vijayan Sugumaran - Oakland University
A Study of Emergent Norm Formation in Online Crowds
Nargess Tahmasbi, Gert Jan De Vreede - University of Nebraska, Omaha
The Impact of Technology Support for Contextualization and Media System Dependency on Enterprise Social Media Use
Xiayu Chen - University of Science and Technology of China & City University of Hong Kong Joint Advanced Research Centre; Qian Huang - University of Science and Technology of China; Robert Davison - City University of Hong Kong
Tell Me What to Do! Computer-Synthesized Speech as a Persuasive Technology in the Context of Online Reviews.
Marcin Bartosiak - University of Pavia; Gabriele Piccili - Louisiana State University
Frontline Employees’ Adaptive Performance in Service Encounters: The Driving Force of CRM Systems
Renee Rui Chen, Robert Davison - City University of Hong Kong
The Impact of Evaluation Mode and Social Comparison on the Quality of Integrative Ideas in Asynchronous Online Discussions: Theory Development and Field Experiment Design
Elahe Javadi - Illinois state university
Designing a Management Simulation: Testing a Conceptual Framework
Andrea North-Samardzic - Deakin University
Which Collaboration Technologies Best Support Student Teamwork? An Empirical Investigation
Lei Li, Guanghui Zheng - Kennesaw State University; Yide Shen - Rowan University; Rong Guo - University of West Georgia
Factors Affecting the Adoption of Online Discussion Boards in Physical Learning Environments
Jie Xiong, Olimpiya Saha, Stacie Petter - University of Nebraska Omaha
On the Modeling of Accounting Information
ERF Slam Session K
Siete Mares B
The Role of Electronic Word-of-Mouth on Stakeholders’ Perceptions: Can Online Opinion Impact Managers’ Futures?
Utku Pamukszuz, Sung Kim, Ramanath Subramaniam - University of Illinois at Chicago; Robert Rockmann, Andy Weeger, Helko Gewald - Neu-Ulm University of Applied Sciences
Elderly People in eHealth: Investigating Internet Self-Efficacy and the Role of Occupational Internet Usage
Fay Payton - North Carolina State University; Eleni Berli - University of Tampere; Natasha Pinto - North Carolina State University
Who Should the Chief Information Security Officer Be Reporting To?
Erasus Karanja - North Carolina Central University; Ganesh Bhatt - Morgan State University
The Impact of Enterprise System Implementations on Enterprise Risk
Fernando Parra, Laura Hall, M. Adam Mahmood, Gemoets Leo - University of Texas at El Paso
Social Competence of Digital Natives: Impact of Social Networking Sites (SNS) Use
Shahter Vodanovich - Auckland University of Technology; Kathy Ning Shen - University of Wollongong; David Sundaram - University of Auckland
Are You Addicted to the Internet or on the Internet? A Cognition-Attitude-Behavior-Consequence Hierarchy Model to Study Internet Addiction
Ruth King, Su Dong, Tamuchin McCreless - Fayetteville State University
Configurational Approach to Uncovering the Effect of Enterprise Architecture Design on Organizational Performance
YoungKi Park - George Washington University; Gwanhoo Lee - American University; Zoonky Lee - Yonsei University
The Surprisingly Innovative Enterprise Resource Planning System: The Effects of Infusion of Information
John Muraski – University of Wisconsin-Whitewater
The Effect of Institutional Pressures on Ethical Behavior and Extent of ERP Implementation: Evidence from Organizations in Selected Sub-Saharan African Nations
David Assamoah - Kwame Nkrumah University of Science and Technology; Francis Andoh-Baldoo - University of Texas-Pan America; Lionel Robert - University of Michigan
Systems and Auditing
Rosemary Kim - Loyola Marymount University; Jagdish Gangolly - State University of New York at Albany
Causal Inference in Strategic Performance Measurement Systems and Its Effect on Performance Evaluations: A Laboratory Experiment
Min Liang, Kristian Rotaru, Dennis Fehrenbacher, Axel Schulz - Monash University
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Erasus Karanja - North Carolina Central University; Ganesh Bhatt - Morgan State University
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David Assamoah - Kwame Nkrumah University of Science and Technology; Francis Andoh-Baldoo - University of Texas-Pan America; Lionel Robert - University of Michigan
Friday Evening Events

ERF Cocktail Hour
4:45 p.m. - 6 p.m.
Grand Atlantic Salon 1-2

University of Massachusetts Boston Reception
6 p.m. - 8 p.m.
El Faro Terrace

SIG Health Business Meeting
6 p.m. - 8 p.m.
Siete Mares A

SIGDSA Annual Meeting
6 p.m. - 8 p.m.
Las Croabas B

SIGGIS Business Meeting
6 p.m. - 7:30 p.m.
Icaco A

SIGSEC Meeting
6 p.m. - 8 p.m.
Salon 2 Grand Caribbean Ballroom

LACAI5 Meeting
7 p.m. - 8:30 p.m.
Culebra A

SIG-OSRA Business Meeting and Social
6 - 8 p.m.
Las Croabas A

SIGLead Annual Meeting and Election
6 - 7:30 p.m.
Poinsettia B

Georgia State University Reception
6:30 - 8:30 p.m.
Salon 3 Grand Caribbean Ballroom

ERF Slam Session L
Palominito B
What Affects Information Technology Capability: A Meta-Analysis on Aspects that Influence Information Technology Capability
Soerin Bipat, Lineke Sneller - Nyenrode Business University; Joost Visser - Radboud University Nijmegen

Business Intelligence and Analytics as a Foundation for Organizational Dynamic Capabilities
Russell Torres, Anna Sidorova - University of North Texas

Information Management Capability as a Source of Sustained Competitive Advantage
Rafael Brinkhues, Antonio Carlos Maçada, José Carlos Freitas Junior - Universidade Federal do Rio Grande do Sul

In Which Model Do We Trust and When? Comparing the Explanatory and Predictive Abilities of Models of E-Government Trust
Pratyush Sharma - University of Delaware; Forrest Morgeson III - American Customer Satisfaction Index; Sunil Mithas, Salman Aljazzaf - University of Maryland

Business Strategy, IT Management and Business Value – A Tripartite Interaction?
Daniel Hackenberg, Andy Weeger, Heiko Gewald - Neu-Ulm University of Applied Sciences

SOA Strategic Vision: role in establishing a strong SOA governance
George Joukhadar, Fethi Rabhi, Dubravka Cecez-Kecmanovic - University of New South Wales

Effect of Third-Party Cloud Computing Usage on Intra-Organizational Coordination
Emmanuel Ayaburi - University of Texas at San Antonio

Impact of IS Governance Certification on Enterprise Risk
Fernando Parra, Laura Hall, M. Adam Mahmood, Gemoets Leo - University of Texas at El Paso

Extending the DeLone and McLean IS Success Model to Cloud Computing
Charles Flack, Pamila Dembla - Kennesaw State University; Stacie Petter - University of Nebraska Omaha

Competitive Strategies for Software Vendors amid Software-as-a-Service Business Model
Charles Liu, Emmanuel Ayaburi, Yoris Au - University of Texas at San Antonio

Stephen Zoder - Informatica Corp.

The Key Successful Factors of Customer Service Experience
Yen-Hao Hsieh - Tamkang University; Yi-Chun Chuang - Tamkang University

The Effect of Sentiment on Information Diffusion in Social Media
Mohammad Salehan - California State Polytechnic University, Pomona; Dan Kim - University of North Texas

Antecedents of Online Customers Reviews’ Helpfulness: A Support Vector Machine Approach
Mohammadreza MousaviZadeh, Mehrdad Koohikamal - University of North Texas; Mohammad Salehan - California State Polytechnic University, Pomona

Website Aesthetics Impacts User Satisfaction and Actual Use: The Role of Trust and Focused Immersion
Dezhi Wu - Southern Utah University; Julian Lin, Hock Chan - National University of Singapore

AIS...Beyond the Conference
AIS is your source for cutting-edge IS scholarship, a community of like-minded academics, and resources to propel your career. With members in nearly 100 countries, your AIS membership connects you to scholars far beyond your university. AMCIS is a prime time to enjoy your AIS membership, but the benefits don’t stop here! We have much to offer you year-round. Stop by the AIS Booth to meet Council and staff members, and learn more about how you can utilize your AIS membership to elevate your career.
SATURDAY, AUGUST 15, 2015

Paper Sessions
10:30 a.m. - 12 p.m. Throughout

Awards Lunch
12 p.m. - 1:15 p.m. Grand Atlantic Ballroom

Paper Sessions
1:30 p.m. - 3 p.m. Throughout

Refreshment Break
3 p.m. - 3:30 p.m. Grand Caribbean Foyer

Paper Sessions
3:30 p.m. - 5 p.m. Throughout

Social Event
6:30 p.m. - 9:30 p.m. El Conquistador Pool

Conference Adjourns
After Party - DJ Music/Dancing/Cash Bar
9 p.m. Ultra Lounge

8:30 a.m. - 10 a.m.

Crowdsourcing and Virtual Collaboration
Icaco A
Chair: Nathan Twyman - Missouri University of Science & Technology
A Virtual Crowdsourcing Community for Open Collaboration in Science Processes
Felix Michel - Technical University Munich; Yolanda Gil, Varun Ratnakar - University of Southern California; Matheus Hauder - Technical University Munich

Design, Evaluation and Implications of Communication
Culebra B
Chair: Fiona Nah - University of Nebraska
Trust Building in Consumer Learning Process and Its Effect on Consumers’ Behavioral Intention toward Mobile Payments
Lin Jia - Beijing Institute of Technology; Dianne Hall, Suning Zhu - Auburn University
Secondary Design – as a Supplementary Knowledge Base for HCI Design
Nathan Lakew - Mid Sweden University; Arun Aryal - Georgia State University

Is Media Synchronicity Theory Culture Blind? An Empirical Test
Manju Ahuja - University of Louisville; Robert Fuller - University of Tennessee; MassimoMagni - UniversitàBocconi
Affordance-Based User Personas: A Mixed-Meth od Approach to Persona Development
Mostafa Mesghari - Concordia University; ChituOkoli - Concordia University; Ana Ortiz de Guin ea - HEC Montréal

E-Government: Social Media and Adoption
LasCrobasB
Chair: Vikas Jain - University of Tampa
An Empirical Identification of Social Media Key Performance Indicators from the 2014 General Elections
Geoffrey Hill - University of Central Arkansas; Pratim Datta - Kent State University
An Empirical Study on Citizen’s Adoption Behavior of Internet Personal Identification Number (I-PIN) System
Hyuk Im, Tae-Sung Kim - Chungbuk National University

Impact of Project Attributes on Project Management Strategies - A Context of G2C e-Government in India
Ambuj Anand, Priya Seetharaman, Sanjay Vaidya - Indian Institute of Management Calcutta
Understanding Shifting Dynamics of Power in State Governments through Social Networks
Kevin Mentzer - Bentley University; Anne Washington - George Washington University

EA Configurations, Organizational Performance, and Student Motivation in Enterprise Systems
Palominito B
Chair: Frank Armer - American University
A Identificação Dos Riscos Específicos Em Projetos Globais De Ti: Um Estudo Exploratório E Indutivo
Irapuan Glória Júnior, Marcirio Chaves, Franciane Silveira - Nove de Julho University

Innovative Approaches to Data and Text Mining 1
Vieques II
Chair: Shuyuan Deng - Dakota State University
Adaptive Advertisement Recommender Systems for Digital Signage
Ricardo Cruz - SAP; Norberto Hoppen, Eduardo Rigoni - Universidade do Vale do Rio dos Sinos

Text Mining for Studying Management’s Confidence in IPO Prospectuses and IPO Valuations
Jie Tao - Fairfield University; Amit Deokar - Pennsylvania State University

Information Processing and Stock Market Volatility - Evidence from Real Estate Investment Trusts
Jun-Otto Jandl - Grand Valley State University

Managing (Big Data and) Business Analytics as an Asset for Organization Performance Management 1
Vieques A
Chair: Benjamin Shao - Arizona State University
Enhancing Organizational Performance through Event-based Process Predictions
Julian Krumeich, Dirk Werth, Peter Loos - German Research Center for Artificial Intelligence
Factors Contributing to Business Intelligence Success: The Impact of Dynamic Capabilities
Lewis Chasalow - Lebanon Valley College; Elizabeth Baker - University of North Carolina, Wilmington

Applying Business Analytic Methods To Improve Organizational Performance In The Public School System
Thomas Cech, Trent Spaulding, Joseph Cazier - Appalachian State University

8:30 a.m. - 10 a.m.

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Marine Informatics and Business Sustainability Activities
Ceiba A
Chair: Viet Dao - Shippensburg University
Maritime Informatics Framework and Literature Survey - Ecosystem Perspective
Seyma Guven Kocak - Georgia Institute of Technology
An Empirical Investigation of Strategies against Procurement Uncertainties and Their IS Support at High Grade Timber Manufacturers
Shanna Appelhanz, Matthias Schumann - University of Goettingen

Online Diffusion, Adoption and Assimilation
Palominio A
Chair: Greta Polites - Kent State University
Investigating The Determinants Of Big Data Analytics (BDA) Adoption In Asian Emerging Economies
Kalyan Agrawal - Chandragupt Institute of Management Patna
Drivers and Consequences of Frustration When Using Social Networking Services: A Quantitative Analysis of Facebook Users
Jakob Wirth, Christian Maier, Sven Laumer, Tim Weitzel - Otto-Friedrich University Bamberg
Beyond IT Acceptance
Ricardo Engelbert - ISE Business School; Alexandre Gaeml - Universidade Tecnologica Federal do Parana

Organizational and Social Dynamics in Information Technology I
Icaco B
Chair: Dragos Vieru - Distance Learning University of Quebec
How ICT Can Contribute To The Use Of Impres- 
sion-management Strategies In A PublicOrganiza- 
tion
Stefan Holgersson - Linkoping University
Non-investment in Information Systems: A Cogni- 
tive Dissonance Case Study
Luiz Fernando Bono Milan, Fernando Meirelles,
Maria Cunha - FGV-EAESP
Organization Structure in IT Governance: A Case Study of an IT Governance Implementation Project
Fredrik Larsson, Lazar Rusu, Parisa Aasi - Stockholm University

SIGHealth: Electronic Health/Medical Records I
Salon 1 Grand Caribbean Ballroom
Chair: Richard Klein - Florida International University
Health Informatics for Healthcare Quality Im- 
provement: A Literature Review of Issues, Chal- 
lenges and Findings
Rangarajan Parthasarathy, Theresa Steinbach - DePaul University
A Framework For Next Generation E-health Sys- 
tems And Services
Jorge Cardoso - University of Coimbra; Ronny Mans - Technische Universiteit Eindhoven; Paulo Cunha - University of Coimbra; Wil van der Aalst
- Technische Universiteit Eindhoven; Henrike Berthold - SAP AG; Silvana Quaglini - University of Pavia
EMR Adoption: A User Perception Study
Amitava Dutta - George Mason University; Deepa Krishnan - Aravind Eye Care System; Ramkumar Vepathamur Mohan - Deloitte Consulting; Sivararam Ramanathan - McKinsey & Company; Rahul Roy, Priya Seetharaman - Indian Institute of Management, Calcutta

SIGSEC: Privacy Issues in Social Media
Salon 6 Grand Caribbean Ballroom
Chair: Hamed Zolbanin - Oklahoma State University
Does Information Sensitivity Make A Difference?
Aakash Taneja - Richard Stockton College
Mobile Applications’ Privacy Statements: A Text Mining Approach
Conceptualizing Information Privacy Concern in Low-Income Countries: An Ethnographic Instrument for Social Network Sites Context
Mehrdad Koochakamali, Dan Kim - University of North Texas
Communication Privacy Management and Self-Disclosure on Social Media - A Case of Face- 
book
Berhanu Borena - Addis Ababa University; Frane
Anteneh - Addis Ababa University

Social Commerce I
Culebra A
Chair: Ying Wang - Texas Tech University
The Impact of Mobile Application Information on Application Download: A Text Mining Approach
Thomas Friedrich - University of Bamberg
Ying Wang, Jaeik Song - Texas Tech University
Analyzing the Factors that Influence Consumers’ Adoption of Social Commerce – A Literature Review
Validating the Effectiveness of the Moodle Engagement Analytics Plugin to Predict Student Academic Performance
Ye Xiong, Turki Alelyani, Regina Collins, Starr Belanger - Virginia Tech; Dejene Ejigu, Salehu Anteneh - Addis Ababa University

Social Media, Mobile Learning; and Serious Games
Salon 8 Grand Caribbean Ballroom
Chair: Yaneli Cruz - Instituto Tecnologico Autonomo de Mexico
Supporting Learner-Content Interaction on Autodidactic Field Trips through Mobile Learning Applications
Creating a Theory-Based Research Agenda for Gamification
Lisa-Maria Putz, Horst Treibmaier - University of Applied Sciences Upper Austria
Feedback on the Integration of a Serious Game in the Business Process Management Learning Project
Olfa Tantan, Daniel Lang, Imed Boughzala - Telete Ecole de Management

Strategic and Competitive Advantage
Palmas A
Chair: Bidyut Hazarika - University of Colorado Denver
Overcoming Silo Thinking in the IS Discipline by Thinking Differently about IS and IT
Shift for Mobile Apps: An Exploratory Study
Bidyat Hazarika, Jihan Khuntia, Madhavan Parthasarathy, Jahangir Karimi - University of Colorado Denver
Steven Alter - University of San Francisco
Technological Platforms and Innovation: Review, Integration, and Extension
Creating a Theory-Based Research Agenda for Gamification
Anitha Chennamaneni - Texas A&M University;
Self-Disclosure on Social Media - A Case of Face- 
book
Dannny Liu, Chris Froissard, Deborah Richards, Amara Alfi - Macquarie University

SUNDAY
Technology in Brasil
Palmas B
Chair: Luiz Joia - FGV
Detecting and Sorting the Paradoxes Associated with Smartphone Use by Brazilian Professionals
Luiz Joia, Pedro Bruzzi - FGV
Eduacional da Lapa; Alexandre Graeml - Universidade Tecnologica Federal do Parana
Impacto de Aplicaciones para Dispositivos Móviles: Un estudio de Aceptación.
Estela Muñoz Andrade, Daniela Espinosa, Juan Gómez Reynoso, Carlos Árévalo Mercado - Universidad Autónoma de Aguascalientes

The AIS Grand Vision Project: What, Why, and How
Salon 7 Grand Caribbean Ballroom
Chair: Gwanhoo Lee - American University
Gwanhoo Lee - American University; Jane Fedorowicz - Bentley College

10:30 a.m. - 12 p.m.

Cloud Computing and Innovation
Palmas B
Chair: Brandy Phillips - North Carolina A&T
Relevancia de las Barreras Percebidas En La Decisión de Adoptar Cloud Computing
Aurora Sanchez, Maria Henriquez-Berrocal - Universidad Católica del Norte
Web-Based Technologies That Drive Innovation
Sonia Arbues Decoster, Cesar Souza - University of São Paulo
Gaps in Local eGovernment Research: An Ontological Analysis
Arkalgud Ramaprasad - University of Illinois at Chicago; Aurora Sanchez - Universidad Catolica del Norte; Thant Syn - Texas A&M International University

Connectivity and Continuity: New Fronts in the Platform Wars
Salon 7 Grand Caribbean Ballroom
Chair: Meg Murray - Kennesaw State University
Meg Murray, Jorge Perez - Kennesaw State University; George Coffin - Dynetics Technical Services; Joy Fluker - Hewlett Packard

Contemporary Issues in Agile Development
Salon 7 Grand Caribbean Ballroom
Chair: VenuGopal Balijepally - Oakland University
Effectiveness of Pair and Solo Programming Methods: a Survey and an Analytical Approach
Wenyong Sun - Washburn University; Miguel Aguirre-Urreta - Texas Tech University; George Marakas - Florida International University
Perceptions about Agility Enablers and their Relative Importance: A Collation
Kushal Saha, Subir Bhattacharya - Indian Institute of Management Calcutta
Have Your Cake and Eat It Too? Managing Knowledge in Hybrid Agile-Traditional Development Projects
Alec Cram, Marco Marabelli - Bentley University

E-Government: Accountability, Modeling and Value Co-Creation
Las Crobas B
Chair: Vishanth Weerakkody - Brunel University
Core Aspects for Value Co-Creation in Public Sector
Elni Uppström, Carl-Mikael Lönn - Stockholm University
The Human-Information-Processor Model View of e-Government
Martin Ndiciu - Mississippi State University; Ali

Innovative Approaches to Data and Text Mining II
Vieques B
Chair: Abhijit Dutt - Pennsylvania State University
Price Trend Forecasting Through Textual Data
Marco Pospiech, Carsten Felden - Technical University Freiberg
Users’ Continuance Participation in the Online Peer-to-peer Healthcare Community: A Text Mining Approach
Yanyan Shang, Jun Liu - Dakota State University
Understanding the Structure of Agile Software Development Using Text Analytics: A Preliminary

IT Impacts
Las Crobas A
Chair: Marcel Morisse - University of Hamburg
Subverting Organisational IT Policy: A Case in China
Robert Davison - City University of Hong Kong; Carol Ou - Tilburg University
Deskilling, Up-skilling or Reskilling? The Effects of Automation in Information Systems Context
Edgardo Bravo - Universidad del Pacifico-Lima

IT Project Management
Ceiba A
Chair: Michael Chilton - Kansas State University
Ensuring ERP Projects Achievement through Legitimizing Practices
Régis Meissonier - Montpellier University; Liette Lapointe - McGill University; Emmanuel Houze - Montpellier University
A Competence-Focused Assessment Framework for Project Management Certifications
Timur Satli, Andreas Drechsler - University of Duisburg-Essen

The Influence of IT Project Manager Competencies on Team Commitment
Cintia Araújo, Cristiane Pedron, Filipe Quevedo - Nove de Julho University
Inter-Organizational Information and Middleware System Projects: Success, Failure, Complexity, and Challenges
Rad Jad, David Sundaram - University of Auckland

Analysis
Sridhar Nerur - University of Texas - Arlington; VenuGopal Balijepally - Oakland University
Examining Competitive Intelligence Using External and Internal Data Sources: A Text Mining Approach
Yuan Xue - George Washington Univ; Yilu Zhou - Fordham University; Subhashis Dasgupta - George Washington University

Peru
A Preliminary Study of Information Technologies Usage in Non-Profit Organizations
Umapathy Karthikeyan - University of North Florida; Hailyan Huang - Flagler College

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Managing (Big Data) and Business Analytics as an Asset for Organization Performance Management II
Vieques A
Chair: Avijit Sarkar - University of Redlands
A Data Driven Framework for Early Prediction of Customer Response to Promotions
Utkarsh Shrivastava, Wolfgang Jank - University of South Florida
Improving Consulting Processes in Web Analytics: A Framework for Multichannel Analytics
Yves Studer, Uwe Leimstoll - University of Applied Sciences Northwestern Switzerland

Organizational and Social Dynamics in Information Technology II/STIR ’15
Icaco B
Chair: Dragos Vieru - Distance Learning University of Quebec
Why People Play Pokémon: The Role of Perceived Belonging
Claus-Peter Ernst - Frankfurt University of Applied Sciences; Alexander Ernst - Justus Liebig University Giessen
Creative Performance in Mediated Communication: The Contextual Effects of Communication Media
Xiqing Sha - Southeast University, Klarissa Chang - National University of Singapore
Maturing, Flagshipping and Piggybacking: On the Use of Structuration Theory in Information Systems Research
Michael Kleesel, Gunnar Mokosch, Björn Niehaves - University of Siegen
Peering Below the Surface: Social Mechanisms for Analyzing Interorganizational Information Systems Integration
Dragos Vieru - Distance Learning University of Quebec; Claudia Pelletier - Université du Québec à Trois-Rivières; Anne-Marie Croteau - Concordia University

SIGHealth: Electronic Health/Medical Records II
Salon I Grand Caribbean Ballroom
Chair: Richard Klein - Florida International University
Is It Health Information Technology? Task Complexity and Work Substitution
Héctor Medina, Matthijs Verhulst, A-F Rutkowski - Tilburg University
Healthcare Professionals’ Attitudes towards Privacy in Healthcare Information Systems
Michael Lapke, Christopher Garcia, David Henderson - University of Mary Washington
What are They Saying? Examining Healthcare Field Discourses in West Tennessee
Kulraj Singh - South Dakota State University; Brian Janz, Sandra Richardson, Deepit Agrawal - University of Memphis; John Amis - University of Edinburgh
Perioperative Workflow and Patient Care Documentation: Perpetuated through Electronic Medical Records via Integrated Hospital Information Systems
James (Jim) Ryan - Auburn University; Barbara Doster, Sandra Daily - University of Alabama-Birmingham Hospital; Carmen Lewis - Troy University; Rosemary Ryan - University of Alabama-Birmingham Hospital

SIGSEC: Social Media Privacy in Job Applications and Dating
Salon 6 Grand Caribbean Ballroom
Chair: Miloslava Plachkinova - Claremont Graduate University
Job Applicants’ Information Privacy-Protective Response: Exploring the Roles of Technology
John Drake - East Carolina University; Dianne Hall - Auburn University
Screening Job Candidates with Social Media: A Manipulation of Disclosure Requests
John Drake, Christopher Furner - East Carolina University

Social Commerce II
Culebra A
Chair: Chandra Subramaniam - University of Texas
Why do People Seek Shopping Recommendations in Social Commerce Sites?
Li Qin - Fairleigh Dickinson University; Su Kong - Kutztown University
Experimental Evaluation of Sponsored Search Auction Mechanisms
Di Wang - Long Island University Brooklyn

Social Media and Virtual Communities
Icaco A
Chair: Vikas Jain - University of Tampa
Understanding How Hospitals Use Social Media: An Exploratory Study of Facebook Posts
Nima Kordzadeh - Idaho State University; Diana Young - University of Texas at San Antonio
They’ll Know It When They See It: Analyzing Post-Release Feedback from the Android Community
Yichuan Wang, Shiwei Sun - Auburn University; Utkarsh Shrivastava, Wolfgang Jank - University of South Florida

Technology Enhanced Collaborative Learning I
Salon 8 Grand Caribbean Ballroom
Chair: Rassule Haddad - University of Illinois
Action Design Research: Design of e-WIL for the Manufacturing Industry
Monika Hattinger, Kristina Eriksson - University West
Improving Transfer-of-Training with Learning Management Systems: Where We Are and Where We Should Be
Michael Klesel, Gunnar Mokosch, Björn Niehaves - University of Siegen

Technology Usage Issues
Falominito A
Chair: Monirupa Tarafdar - Lancaster University
Beneficial Noncompliance and Detrimental Compliance: Expected Paths to Unintended Consequences
Steven Alter - University of San Francisco
Measuring the Impact of the E-Mail Conversation Format on E-Mail Overload: A Pilot Test
Nikolai Sobotta, Goethe University Frankfurt

 university

University Privacy Risks in Mobile Dating Apps
Jody Farnen, Ben Martini, Kim-Kwang Raymond Choo - University of South Australia
Awards Lunch  
Grand Atlantic Ballroom

1:30 p.m. - 3 p.m.

Digital Commerce I  
Culebra B  
Chair: Matt Nelson - Illinois State University  
Dual Business Models: Going beyond Spatial Separation  
Nadja Hossbach - University of Erlangen-Nuremberg  
The Convergence of Content and Commerce: Exploring a New Type of Business Model  
Cristina Costa - Polytechnic of Coimbra; Paulo Cunha - University of Coimbra

E-Government: Smart Cities  
Las Croobas B  
Chair: Naoum Jamous, Otto-von-Guericke University - Magdeburg  
Stakeholders in Smart City Living Lab Processes  
Anna Stählibrot, Birgitta Bergvall-Kareborn - Luleå University of Technology; Carina Ilström Eriksson - School of Information Science, Computer and Electrical Engineering  
The Value of Community Clouds for Collaboration in the Public Sector  
Stine Labes, Rüdiger Zarnekow - Technical University of Berlin  
Smart Transport for Smarter Cities in the UK  
Kawaljeet Kapoor, Vihanath Weerakkody, Jeremy Millard - Brunel University London  
A Decision Support System for Fostering Smart Energy Efficient Districts  
Uthayaasankar Sivarajah, Habin Lee, Zahir Irani - Brunel University London; Roberta Rascacozzo, Nicola Savino, Vincenzo Molendini - Centro di Progettazione, Design & Technologie dei Materiali; Juan Jimenez, Antonio Martin - Instituto Andaluza De Tecnología

Information Systems Ph.D. & Industry Needs: Which Skills Add Business Value?  
Salon 7 Grand Caribbean Ballroom  
Chair: Jerry Luftman - Global Institute for IT Management  
Health Czech Moffett, Global Impact Lead & Strategic Program Manager, University Alliances, SAP; Steven Miller - Director Academic Programs, IBM Analytics; Manjunath Paramashivalaih - Principal Architect, R&D, Ultimate Software; Elizabeth Regan - University of South Carolina/Sr. Systems Analyst, Mass Mutual Financial Group; Mass Mutual Life Insurance Company; John Wyatt - UX Designer, EMC Corporation

Innovative Approaches to Data and Text Mining III  
Vieques B  
Chair: Huimin (Min) Zhao - University of Wisconsin  
Active Learning for the Automation of Medical Systematic Review Creation  
Prem Timina, Omar El-Gayar, Jun Liu - Dakota State University  
Predicting Opinion Leaders in Word-of-Mouth Communities  
Gelareh Towhidl, Atish Sinha - University of Wisconsin-Milwaukee  
Competitive Analytics of Multi-channel Advertising and Consumer Inertia  
Yili Li, Ying Xie, Eric Zheng - University of Texas at Dallas  
Adapting CRISP-DM Process for Social Network Analytics: Application to Healthcare  
Daniel Asamoah - Wright State University; Ramesh Sharda - Oklahoma State University

IT & Government  
Palmas B  
Chair: M. Alexandra Cunha - Pontifícia Universidade Católica do Paraná  
A Tecnologia da Informação a Serviço da Cultura: O Caso do Museu do Futebol do Brasil  
Rosana Santarosa, Fernando Meirelles - EAESP-FGV  
Midias Sociais na Administração Pública: um Estudo sobre a Utilização do Facebook em Cidades brasileiras  
Adriano Silva, Emanu dos Santos - Federal University of Bahia  
Grau de Transparência de Dados Abertos Governamentais: o Portal Governamental Brasileiro dados. rs.gov.br  
Rodrigo Klein, Edimara Luciano, Marie Anne Macadar - Pontifical University of Rio Grande do Sul

Managing (Big Data) and Business Analytics as an Asset for Organization Performance III  
Vieques A  
Chair: David Schuff - Temple University  
Environmental Scanning and Business Insight Capability: The Role of Business Analytics and Knowledge Integration  
Jinglu Jiang - HEC Montréal; Brent Gallupe - Queen’s University  
Enabling Self-Service BI through a Dimensional Model Management Warehouse  
Karen Corral - Boise State University; David Schuff - Temple University; Greg Schymik - Grand Valley State University; Robert St. Louis - Arizona State University  
Mobile Business Intelligence Usage Patterns  
Olgerta Tona - Lund University  
Shaping Problems, Not Decisions: When Decision Makers Leverage Visual Analytics  
Brian Williams, Richard Boland, Jr., Kalle Lyttinen - Case Western Reserve University

People, Organizations, and Boundaries in Value Creation I  
Las Croobas A  
Chair: Lars-Olof Johansson - Halmstad University  
Co-Creation of Value in Digital Ecosystems: A Conceptual Framework  
Bharat Negi - Queen’s School of Business; Kathryn Brohman - Queen’s University  
Digital Technologies and Patterns of Distributed Innovation  
Thomas Gregory, Nicholas Berente - University of Georgia; James Howison - University of Texas at Austin  
Do CEO’s Long-Term Performance Incentives Induce IT Investments? Theory, Evidence, and Industry Contingencies  
Terence Saldanha - Washington State University; James Waegelien - Emporia State University; Jiban Khuntia - University of Colorado Denver; Abhishek Kathuria, Mariana Andrade Rojas - University of Hong Kong  
Impact of Intellectual Capital on Firm Performance: The Influence of Innovation Capability and Environmental Dynamism  
Zhining Wang - China University of Mining and Technology; Jinwei Cao - University of Delaware
 SIGHealth: Electronic Health/Medical Records III
Salon 1 Grand Caribbean Ballroom
Chair: Richard Klein - Florida International University
Sharing Personal Health Information: Personalization Versus Privacy
Rishikesh Jena - University of Arkansas
A Multi-Agent Approach for HIE Design and Implementation
John Zhang, Monica Tremblay, Gloria Deckard - Florida International University
Investigating System Development Processes in Healthcare Organizations
Deema Alseikait, Suranjan Chakraborty - Towson University; Sutirtha Chatterjee - University of Nevada

SIGSEC: Security Models, Measurement, and Factors
Salon 6 Grand Caribbean Ballroom
Chair: Robert Otundo - Mississippi State University
Securing Supervisor Control and Data Acquisition Systems: Factors and Research Direction
Emmanuel Ayaburni, Lucia Sobrevinas - University of Texas at San Antonio
Measuring User Satisfaction with IS Security
Reza Vaezi - Kennesaw State University; Stefan Seidel, Jan vom Brocke - University of Münster

Social Commerce in Practice
Culebra A
Chair: Eusebio Scornavacca - University of Baltimore
The Types of Redress Procedures in Business-to-Consumer (B2C) E-Commerce
Chin Eang Ong - RMIT University
A Comparative Study on Hotel Consumers’ Online Feedback Behaviors
Xianfeng Zhang - Hainan Normal University; Rishikesh Jena - University of Arkansas

Technology Enhanced Collaborative Learning II
Salon 8 Grand Caribbean Ballroom
Chair: Thomas Case - Georgia Southern University
Design Experiential Learning Activities for MIS Introductory Courses
Yun Wu, Chetan Sankar - Auburn University
Learning by Doing: Studio Classes in MIS Education
Mart Doyle, Richard Flanagan, James Moustafellos - Temple University
Enhancing Software Development in the MIS Curriculum Using Pair Programming
Sanghyung Jin, Cheul Rhee - Ajou University
A Study of Antecedents of Sense of Presence in Virtual World: Virtual Presence vs. Social Presence
Mohammadreza Mousavizadeh, Dan Kim - University of North Texas

Sustainable, Organizations, and Green Information Systems (Ontological and Epistemological Approaches)
Culebra A
Chair: Mikael Lind - University of Borås
Organizational Green IT Adoption: Concept and Evidence
Qi Deng, Shaobo Ji - Carleton University
Green IS: Are We Still Thinking in Mere Economic Imperatives or Are We Striving for Eco-Effectiveness?
Nadine Székely, Stefan Seidel, Jan vom Brocke - University of Münster

Social Media Analytics
Salon 3 Grand Caribbean Ballroom
Chair: Dorit Nevo - Rensselaer Polytechnic Institute
An Overview of Topic Discovery in Twitter Communication through Social Media Analytics
Andrey Chinnov, Pascal Kerschke - University of Münster; Christian Meske, Stefan Steiglitz - University of Duisburg-Essen; Heike Trautmann - University of Münster
Differentiated Sentiment Analysis of Corporate Social Media Accounts
Marten Risius, Fabian Akolk - Goethe University
A Method for Extracting Task-related Information from Social Media Based on Structured Domain Knowledge
Daniel Link - University of Münster; Flavio Horita, Joao Porto de Albuquerque - University of Sao Paulo; Bernd Hellingrath, Shabdiz Ghassemi-Vand Honaryar - University of Münster

Virtual Teams and Social Presence in Virtual Communities
Culebra A
Chair: Douglas Vogel - City University of Hong Kong
Identity Communication in Virtual Teams: Insights from Interviews with Working Professionals
David Wilson - University of Oklahoma; Susan Brown - University of Arizona; Sherry Thatcher - University of South Carolina; Sarah Harris - University of Arizona
Optimal Environment for Flamers: Information Overload and its Effect on Hostile Behaviors
Sanhyung Jin, Cheul Rhee - Ajou University
A Study of Antecedents of Sense of Presence in Virtual World: Virtual Presence vs. Social Presence
Mohammadreza Mousavizadeh, Dan Kim - University of North Texas
Digital Commerce II
Culebra A
Chair: Yu-Hsiang (John) Huang - University of Illinois
How Can a Firm Select the Most Qualified IT Portfolio Under Various Risk Tolerance Levels? Yu-Hsiang (John) Huang, Michael Shaw, Ramanath Subramaniam - University of Illinois at Urbana-Champaign; Yu-Ju Tu - National Chengchi University
Business Models for Free and Open Source Software: Insights from a Delphi Study

IS Philosophy
Siete Mares A
Chair: Jan Kroeze - University of South Africa
4 Worlds: Coping With Technology Complexity
Bob Travica - University of Manitoba
Valuable or Stagnating? An Essay on Axiomatic Theories in IS Research
Nikhil Bandodkar - Clemson University
The Theme of Hermeneutics in IS – The Need for a Structured Literature Review
Jan H. Kroeze, Izak Van Zyl - University of South Africa
Beyond Sociomaterial: An Alternative Approach to Theorizing About Digital Artifacts
Mark-David McLaughlin - Bentley University

Managing (Big Data) and Business Analytics as an Asset for Organization Performance Management IV
Vieques A
Chair: Robert Nickerson - San Francisco State University, Jerry Luftman - Global Institute for IT Management
The Conceptualization of Data-driven Decision Making Capability
Lin Jia - Beijing Institute of Technology; Dianne Hall, Jiahe Song - Auburn University
Towards A Process View on Critical Success Factors in Big Data Analytics Projects
Jing Gao, Andy Koronios, Sven Selle - University of South Australia
A Stakeholder Lens on Metadata Management in Business Intelligence and Big Data – Results of an Empirical Investigation
Barbara Dinter, Christian Schieder, Peter Gluchowski - Chemnitz University of Technology

Modeling Methods, Techniques and Languages
Salon 3 Grand Caribbean Ballroom
Chair: Palash Bera - St. Louis University
Using Conceptual Modeling for Designing Multi-View Modeling Tools
Dominik Bork - University of Vienna
A Collaborative Computational Infrastructure for Supporting Technical Debt Knowledge Sharing and Evolution
Nicelli Alves, Rodrigo Araujo, Rodrigo Spinola - Salvador University
Individual Entrepreneurial Orientation Role in Shaping Reactions to New Technologies
John Erickson - University of Nebraska at Omaha; Suman Niranjan - Savannah State University; Banu Goktan - University of North Texas at Dallas; Visha Gupta - Binghamton University

Multiple Ways of Analyzing Adoption, Innovation and Assimilation
Palominito A
Chair: Heinz-Theo Wagner - German Graduate School of Management and Law
Contrast and Assimilation in Consumer Software Selection Decisions – An Experimental Study
Marvin Fleischmann - Ludwig-Maximilians-Universität München
Adoption and implementation of Health Information Exchange (HIE): An Interpretative Review
Pouyan Esmee Zadeh - Florida International University
Consensus or Divergence: Examining the Aggregation of Individual to Team Level Adoption of Innovations
Andrew Schwarz, Colleen Schwarz - University of Louisiana
Now or Never Revisited: An Analysis of Market Entry Timing for Successive Product Generation
Zhengrui Jiang - Iowa State University; Dipak C. Jain - INSEAD; Shoaib Jiang - Iowa State University

Personalization Technologies & e-Health
Culebra B
Chair: Jinwei Cao - University of Delaware
Optimization of Knowledge Sharing in Complementary and Alternative Medicine Social Networks by Filtering Information Seeker Preferences
Guillaume Faddoul - Claremont Graduate University
PRECMSA: A Personalized, Cloud-based Integrative Approach to Mobile Web Adaptation

SIGHIT: Healthcare Analytics
Salon 1 Grand Caribbean Ballroom
Chair: C. Derrick Huang - Florida Atlantic University
Can Social Media Support Public Health?
C. Derrick Huang, Akos Szigethy, Joseph C. Byrd - Florida Atlantic University
Demonstrating Disease Surveillance Using Big Data Analytics
Ashwin Thandapani Kumarasamy - Oklahoma State University; Daniel Asamoah - Wright State University; Ramesh Sharda - Oklahoma State University
The Spillover Effects of Health IT Investments on Regional Health Care Costs

People, Organizations, and Boundaries in Value Creation II
Las Croabas A
Chair: Jens Poeppehluss - University of Bremen
Additive Manufacturing Technology: Identifying Value Potential in Additive Manufacturing Stakeholder Groups and Business Networks
Mervi Hämläinen, Arto Ojala - University of Jyväskylä
Value Co-Creation for Cyber-Physical Systems in Mining and Construction Industry
Tuure Tuunanen, Johanna Hänninen - University of Jyväskylä; Tero Vartilaatin - University of Vaasa
A Communication model for Intangible Benefits of Digital Information
Karim Ahlin, Thomas Persson - Mid Sweden University
The Next Decade of Online Learning in Higher Education: “Blue Ocean” Strategies for the Design and Delivery of Graduate IS Programs
Salon 7 Grand Caribbean Ballroom
Chair: Martha Snyder - Nova Southeastern University
Martha Snyder, Maxine Cohen, Laurie Dringus, Liechtenstein
- Nova Southeastern University; Rhonda Syler - Louisiana Tech; Jan vom Brocke - University of

Saturday Night Social Event
6:30 - 9:30 p.m.
El Conquistador Pool
Cap off AMCIS with a Caribbean themed dinner and entertainment, sponsored by Temple University, featuring the Caribbean Trio, Madera Viva. Keep the fun going at the After Party in the Ultra Lounge starting at 9 p.m., featuring DJ music, dancing and a cash bar.

Conference Adjourns
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